



“10 years from now, *How will* people in the community remember your organization?”

ABOUT THE EVENT

- More than 400 employers, employment resources and support organizations
- **Invitations to 40 of the country's top CEO's:** Including Chevron's John Watson, Pepsi Co's Indra Nooyi and Ex-CEO of Sears, Aylwin Lewis
- **Invitations to motivational speakers to include:** Anthony Robbins, Les Brown and Magic Johnson
- **Pre-event employment conference:** To discuss the latest HR employment trends and best practices
- **Job seeker "skill grouping process":** Job seekers with skills matching open positions are invited to this event to ensure employers meet with a larger population of skills they seek.
- **Diversity focused:** This event aims to achieve job seeker diversity by partnering with community organizations with ethnic group memberships.
- **Media Participation:** Full media participation in promoting this event to include radio, television, social media and e mail.

You are invited to become a part of the largest career event that will bring 10,000 jobs to your city while attracting the best talent in your area. The mission is to employ and energize our communities. The theme is to *inspire, motivate* and *empower*.

With thousands of job openings, every employer with jobs will be invited to exhibit at this event. Proceeds from this event will be donated to Project Hope (preventing child homelessness) and Project Hero to Hire (Employment for every Veteran). For more information on these projects, please visit the National Employment Council at www.necouncil.org

SPONSORSHIP BENEFITS

- **Brand your organization**
- **Attract the best talent to work for your company**
- **Promote and Advertise your organization**
- **Find and hire people with skills you need**
- **Be a part of an effort to help [Project Hope](#) and [Project Here to Hire](#)**



About the National Employment Council www.necouncil.org

Your organization sponsors tickets through the National Employment Council, a non-profit organization with the mission to lower unemployment. Donated tickets are made available (via the website) to job seekers free of charge, courtesy of your company.

Why should you sponsor this event?

- More than 16 million children in the U.S. live in poverty today. Proceeds from this event helps fund Project Hope, a program designed to end child homelessness stemming from unemployment. [Watch Clip](#)
- More than 2 million Veterans are currently looking for employment. Proceeds from this event helps fund Project Hero to Hire to find employment for 10,000 Veterans by December 2014. [Watch Clip](#)
- Every month, 35,000 unemployed people are added to the workforce. This event helps this group with face-to-face opportunities with employers looking for their skills. [Watch Clip](#)

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TICKET SPONSOR

Your organization sponsors tickets made available (via the website) to job seekers free of charge, courtesy of your company. Your sponsorship is tax deductible.

Basic Sponsorship \$5000

BASIC SPONSORSHIP - 250 Tickets

The Basic Sponsorship Package includes:

- Event Exhibitor Booth and all exhibition privileges
- Basic sponsorship recognition during job seeker online registration
- Basic sponsorship recognition on the homepage

Silver Sponsorship \$10,000

SILVER SPONSORSHIP - 500 Tickets

The Silver Sponsorship Package includes:

- Event Exhibitor Booth and all exhibition privileges
- Silver sponsorship recognition during job seeker online registration
- Silver sponsorship recognition on the homepage
- 1/2 page Ad in the 10K Edition of Best Jobs Magazine
- 1/2 page Ad in the Employer Directory
- 1/2 page Ad in the Book of Coupons

Gold Sponsorship \$20,000

GOLD SPONSORSHIP - 1000 Tickets

The Gold Sponsorship Package includes:

- Event Exhibitor Booth and all exhibition privileges
- 1000 Tickets sponsorship recognition during online registration
- Gold sponsorship recognition on the homepage
- Gold sponsorship recognition in the press release
- Gold sponsorship recognition during all media advertisements
- Full page Ad in the 10K Edition of Best Jobs Magazine
- Full page Ad in the Employer Directory
- Full page Ad in the Book of Coupons
- Story about your company in the next edition of Best Jobs Magazine

Event Mission

To bring professionals face-to-face with employers looking for their skills while creating an environment that motivates, inspires and empowers our communities.

Creating a platform for economic recovery.

For more information visit
www.10000bestjobs.com